

GIVEAWAY RULES

MOMMY UNDERGROUND "YOU DESERVE IT GIVEAWAY" GIVEAWAY OFFICIAL RULES. NO PURCHASE NECESSARY TO ENTER OR WIN. OFFERED ONLY TO CITIZENS OR LEGAL RESIDENTS OF THE UNITED STATES AGED 18 YEARS OR OLDER.

1. **ELIGIBILITY:** Open to United States citizens or legal residents who are 18 years of age or older. Employees, officers and directors of the Mommy Underground (the "Sponsor"), its subsidiaries, affiliates, advertising and promotion agencies (collectively, the "Sponsor and its agents"), and immediate family members (spouses and siblings, children and parents and their spouses, regardless of where they live) or members of the same households (whether related or not) of such individuals are not eligible. Contest void where prohibited by law.

The winner of the "You Deserve It Giveaway" must be of legal age in the jurisdiction in which they reside. Winner must claim prize within 48 hours of drawing's end or being contacted.

2. **TO ENTER:** The "You Deserve It Giveaway" begins Monday 27, 2018, and ends at 11:59 PM EST, on Wednesday October 31, 2018. To enter, this reply form must be received by Mommy Underground prior to 5 PM EST, on Wednesday October 31, 2018. Limit one entry per person. In the event of a dispute regarding the identity of the person submitting an entry, the entry will be deemed to be submitted by the person in whose name the reply was addressed to at the time of entry. Potential winner may be required to provide evidence that winner is the authorized holder of the address associated with the winning entry. Judge's decisions are final and binding.

3. **PRIZE/ODDS OF WINNING:** On or about Thursday November 1, 2018, at 9:00 AM EST, representatives of the Sponsor will conduct a random drawing from among all eligible entries received to award a Grand Prize consisting of: Junie Large Pebbled Leather Tote, Adele Leather Smartphone Wristlet, Michael Kors, Leather Cleaner and Stain Protector, Yves Saint Laurent Glossy Stain Pop Water, Bare Minerals Waterproof Mascara, 20-ounce Yeti Travel Mug approximate value of \$500. Promotional graphics do not necessarily represent the actual prize. Selection of the winner will be made at random. Winners will be notified by telephone and/or email on the following business day. Winners will have two days to claim prize upon notification. The odds of winning are determined by number of eligible entries received. Prizes are non-transferable, non-negotiable, and not redeemable for cash, credit, or other merchandise. If prize becomes unavailable, the Sponsor reserves the right to substitute the prize with one of comparable value.

4. **GENERAL:** Taxes on prize and all expenses related to acceptance and use of prize and not specified are the sole responsibility of the winner. Winners of prizes valued at \$600 or more will be issued an IRS 1099 Form for the value of the prize. Odds of winning will be determined by the number of eligible entries received. No prize transfer or cash redemption permitted. No prize substitution, in whole or in part, except by Sponsor due to prize unavailability, safety or security considerations, or any other reason as solely determined by Sponsor in which case a prize of comparable or greater value will be awarded. By participating, entrants agree [a] to these rules and decisions of Sponsor and judges, which shall be final in all respects relating to this Giveaway; and [b] to release, discharge and hold harmless Sponsor and its agents from any and all injuries, liability, losses and damages of any kind resulting from their participating in the Giveaway or their acceptance, use or misuse of a prize including, without limitation, personal injury, death and property damage; and if a winner, [c] to permit Sponsor to use his or her name, photograph, likeness, statements, biographical information, voice, voice likeness, and city and state address for advertising, publicity and promotional purposes in all media, including but not limited to on air and online, in perpetuity, without compensation (unless prohibited by law), and agree to execute specific consent to such use upon request. Sponsor and its agents are not responsible for and shall not be liable for: [a] electronic, hardware or software program, network, Internet, computer or other technical malfunctions, failures, or difficulties of any kind, including without limitation, server malfunction or by any human error which may occur in the collection, processing and transmission of data; [b] lost, late, misdirected, illegible or incomplete entries or postage-due mail; [c] any type of graphical or other error in the advertising or printing of the Giveaway or in the administration of the Giveaway; or [d] any condition that may cause the administration, security, or proper play of the Giveaway to be disrupted or corrupted; and in such event, Sponsor reserves the right in its sole discretion to cancel or suspend the Giveaway or any portion thereof and to award the prize(s) via a random drawing from among all eligible entries legitimately received prior to cancellation. Entry information becomes property of Sponsor. Mommy Underground is not responsible for any damage to box contents that may occur during shipping. Thank you for your understanding! All entries will be verified. This giveaway is in no way associated with Facebook, Pinterest, Twitter, Instagram, Rafflecopter, PayPal, Michael Kors, Yves Saint Laurent, Bare Minerals, Yeti, or any other entity unless otherwise specified. No cash value.

5. **SPONSOR:** Mommy Underground